

Edifica USA – Privacy Policy
*Effective Date: 27 June 2025***1. Introduction**

Edifica USA (“**Edifica**,” “**we**,” “**us**,” or “**our**”) is a California-based engineering firm specializing in geotechnical, structural, and environmental services. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information obtained through:

- Our website (www.edificausa.com)
- LinkedIn lead-generation forms and other online contact forms
- email, phone, or in-person interactions related to bids, proposals, or project work.

2. Information We Collect

We collect the following categories of personal information:

Category	Examples	Source
Identifiers	Name, business title, company, postal address, email, phone number	Directly from you
Professional Information	Project details, bid references, license numbers	Directly from you or your organization
Internet / Device Data	IP address, browser type, cookies, interaction data	Automated (website analytics)
Geolocation	Approximate location from IP address	Automated
Sensitive Personal Information	None intentionally collected	

We do **not** knowingly collect information from children under 13.

3. How We Use Personal Information

We use personal information to:

- Respond to inquiries and provide proposals or quotes
- Perform and administer engineering or consulting contracts
- Send technical updates, project status communications, or marketing materials (opt-out any time)

- Comply with legal or regulatory obligations (e.g., contract record-keeping, license verification)
- Improve our website, services, and user experience through analytics.

4. How We Share Personal Information

We do **not** sell or rent your personal information. We share it only:

1. **Service Providers** – IT, cloud-hosting, or bookkeeping vendors under confidentiality agreements.
2. **Project Partners** – Prime contractors, public agencies, or subcontractors when required to fulfill project obligations (e.g., as part of a proposal team).
3. **Legal / Compliance** – Government entities or courts when legally compelled or to enforce our rights.

All parties are contractually required to protect your information and use it solely for the intended purpose.

5. Cookies and Analytics

Our website uses cookies and similar technologies for:

- basic site functionality,
- traffic measurement (e.g., Google Analytics), and
- remembering user preferences.

You can disable cookies in your browser settings; however, parts of the site may not function properly.

6. Your Privacy Rights (California Residents – CCPA/CPRA)

If you reside in California, you have the right to:

- **Know** the categories and specific pieces of personal information we have collected.
- **Delete** personal information (subject to legal exceptions).
- **Correct** inaccurate personal information.
- **Opt-Out** of any “sale” or “sharing” of personal information (we do not sell).
- **Limit Use** of sensitive personal information (we do not collect sensitive data).



To exercise any of these rights, contact us as described in Section 10. We will verify your identity before responding.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards—including encryption, role-based access, and secure backups—to protect personal information from unauthorized access, alteration, or disclosure.

8. Data Retention

We retain personal information only as long as necessary to:

- fulfill the purposes outlined in this Policy,
- complete project or contractual requirements, or
- comply with legal, tax, or regulatory obligations.

Retention periods vary by data category and project type but generally do not exceed seven (7) years after project closeout unless required by law.

9. International Transfers

All data is processed and stored in the United States. If you access our services from outside the U.S., you consent to the transfer and processing of your information in the U.S.

10. Contact Us

To exercise your rights or ask questions about this Privacy Policy, contact:

Edifica USA

400 Coyote Pass, Lake Forest, CA 92610

Email: privacy@edificausa.com

Phone: (+1) 323-800-8140

11. Changes to This Policy

We may update this Privacy Policy from time to time. The “Effective Date” at the top indicates the latest revision. Material changes will be posted on our website and, where required, provided by other means.

Last reviewed: 27 June 2025